

# Zaki Hasan

Assistant Professor

Working as an Statistician at reputable University in Pakistan.



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0300-4127112



R-247/9, Dastagir F.B Area,  
Karachi, Pakistan

## SKILLS

SPSS

EVIEWS

EXCEL

Smart PLS

## LANGUAGES

English

Professional Working Proficiency

Urdu

Professional Working Proficiency

## INTERESTS

Book Reading

Travelling

Event Planning

## WORK EXPERIENCE

### Assistant Professor

Ziauddin University (Full time)

08/2020 - Present

Karachi, Pakistan

Achievements/Tasks

- Working as an Statistician for Research Projects
- Editor at Pakistan Journal of Rehabilitation
- Teaches Biostatistics (DPT, DOT, DPM, BPEHSS, ADOT)
- Teaches Health Management in Physical Therapy (M.Phil)

### Visiting Faculty (Senior Lecturer)

Zia uddin College of Rehabilitation Sciences

12/2016 - 07/2020

Karachi, Pakistan

Achievements/Tasks

- Teaches Bio Statistics to DPT, DOT & ADOT.
- Teaches Statistics and Mathematics to BPEHSS.

### Visiting Faculty

Sir Adamjee Institute of Management Sciences

09/2018 - 02/2020

Karachi, Pakistan

Achievements/Tasks

- Teaches Business Statistics to B.COM and BBA.
- Teaches Marketing Management to B.S. and BBA.

Contact : Mr. Misbah Uddin Zeeshan Sheikh (HOD) - 0300-9254274

## PUBLICATIONS

Factors Influencing Fear and its subsequent effects on Self Confidence: An analysis on HR Perspective

KASBIT Business Journal (HEC 'Y' Category)

Parental Perception about Western Cartoon on Child's Mental Health in Pakistan

Pakistan Journal of Rehabilitation (HEC 'Y' Category)

Attitude towards Billboard Advertising: A Mediating Approach (Acceptance Recieved)

Market Forces (HEC 'Y' Category)

## EDUCATION

### Bachelors in Business Administration (Marketing)

Bahria University Karachi Campus

08/2011 - 02/2015

### Masters in Business Administration (Marketing)

Khadim Ali Shah Bukhari Institute of Science and Technology

05/2017 - 08/2019

3.13 (73%) CGPA

### Doctor of Philosophy - Management Sciences (In Progress)

Mohammad Ali Jinnah University

07/2021 - Present

Karachi, Pakistan